

MEG VANDEUSEN

Designing human-centered solutions for business and philanthropy to create a world that works for all.

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PROFESSIONAL EXPERIENCE

VanDeusen Ventures, LLC

Facilitation and Design Consultant

April 2020 - PRESENT

REMOTE

- Uncover, build, and deliver tailored solutions to wicked problems.
- **Clients:** *Jessie Ball duPont Fund, YMCA, Radiate Works, Johns Hopkins Medicine, Jacksonville Civic Council, NormalNext, Wilson Family Foundation, Feedback Labs, Shanti Bhavan Children's Project.*

EY-Parthenon

June 2022 - AUGUST 2022

TYSONS, VA

Summer Consultant

- Developed & implemented project management for Accounts to Reports, resulting in streamlined workflows and reporting for a high-stakes spin-off.
- Created executive summary decks to effectively communicate complex information to senior stakeholders, enabling informed decision-making.

Feedback Labs

APRIL 2016 - AUGUST 2021

WASHINGTON, DC

Learning, Operations & Finance - ongoing responsibilities:

- **Managed a \$1.2 million budget** and produced 3 unqualified audits.
- **Coordinated a 9-person staff:** hiring, performance reviews & managing.

Director: Scaled business model to fund all direct costs, hired & coached expert trainers, facilitated 12+ courses on 3 continents for 100+ practitioners.

Senior Manager: Established new programming, generated \$80,000 in revenue, delivered training to 5 foundations, organized 3 conferences, earned \$130,000 in revenue & established new community convening norms.

Manager: Incorporated organization as 501(c)3, established bylaws and governance, developed financial management systems, and facilitated 300+ leaders in growing feedback initiatives.

Associate: Pioneered quarterly internship program, recruited, trained & managed 8 interns, led communication strategy & grew viewership 200%.

Shanti Bhavan Children's Project

JUNE 2014 - SEPTEMBER

TAMIL NADU, INDIA & REMOTE

Manager, Programs and Support: Mobilized 20+ to raise \$150,000, managed 6 to rapidly redesign the website for the Netflix film release.

On-Site Administrator: Directed 40+ volunteers, coordinated school operations and launched PD programming. Liaised between Indian & US leadership teams and maintained donor relations.

Fulbright Commission

JANUARY 2015 - DECEMBER 2015

KELANTAN, MALAYSIA

English Teaching Assistant

- **Designed English curriculum** and cultural exchange for 700+ students.
- **Raised \$12,000+** to run English camps for 300+ students & partnered with the State Department to host a soccer clinic for 100 students.

EDUCATION

MBA, Public & Private sector Leadership (2023)

Johns Hopkins Carey Business School

MA, Design Leadership (2023)

Maryland Institute College of Art

BA, Women's & Gender Studies, Anthropology (2014)

University of North Carolina

SKILLS

Design Strategy: Workshop design & facilitation. Service Design. Project management. UX Research. Miro. Mural. Adobe. Low-fidelity prototyping. Cross-functional Collaboration.

Leadership: Nonprofit Operations. Delegation. Communication. Public Speaking. Adaptability.

Business Operations: Quick Books Online. Budgeting. Bookkeeping. Excel. Expensify. Salesforce.

AWARDS

Beta Gamma Sigma (2023)

Reaching Out MBA Fellow (2021-2023)

Berrett-Koehler Foundation

Action-Learning Fellow (2019-2020)

Morehead Cain Scholar (2010-2014)

SPEAKING

MICA: MA/MBA Commencement Speaker (Baltimore, 2023)

World Bank: "Feedback: the most valuable piece of data you'll ever get." (DC, 2019)

Open Government Partnership: Incorporating Feedback Loops in Open Government Practices (Paris, 2016)

CURRENT VOLUNTEERING

Pride Alumni Network, Carey Business School. Shanti Bhavan Volunteer Teacher & Mentor.